

IMPACT REPORT

2019

מרכז פירס
לلسלם וلالבבאר

Peres Center
for Peace & Innovation

מרכז פרס
לשלום ולחדשנות



Photo: Elad Malka

Message from the Chairman of the International Board of Governors, Maurice Levy



“
Together, we
will build a
better future
”

As I reflect over the past year, my heart is full of gratitude for the impact we have made in the lives of so many. I know that my dear friend, President Shimon Peres, would take great pleasure in seeing how the Peres Center's international community of friends and supporters is tirelessly helping us promote his legacy through making a tangible impact in the lives of real people, every day.

Maurice Levy
Maurice Levy

Message from the Chairman of the Board of Directors, Chemi Peres



“
You are as great
as the cause
you serve
Shimon Peres
”

We know that no matter who you are or where you come from, you can achieve anything you set your mind to if the cause is great and your focus is driven. As Israel's leading non-profit organization implementing cutting-edge programs advancing peace and innovation, the Peres Center is dedicated to empowering all people to realize their dreams and harness their talents to create a better tomorrow.

I am proud of the facts and figures shown here in the pages of our 2019 Impact Report, reflecting the significant foundations we have laid in overcoming challenges, addressing needs, and changing lives for the better.

I thank you for your part in contributing to what we have achieved and invite you to join hands with us as we strive to realize our dreams that are still yet to come.

Chemi Peres
Chemi Peres

Message from the Director General, Efrat Duvdevani



“
Driving
Vision
Forward
”

2019 has been an exciting year at the Peres Center for Peace and Innovation. Our new Israeli Innovation Center has welcomed tens of thousands from across the globe. Our programs have advanced inclusivity across diverse sectors, promoted innovation in the public and private sector, created opportunities for cross-border cooperation, provided lifesaving medical treatment, and cultivated leadership among children and youth - empowering them to become tomorrow's change makers and thought leaders.

2020 brings new challenges to the table, and we look forward to addressing them with optimism and an open mind. We need you with us - supporting our crucial work, lending your unique insights, and joining with us in driving President Peres' vision of prosperity and peace forward.

Efrat Duvdevani
Efrat Duvdevani

Innovation 360°



IN 2019



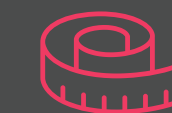
Over 75,000

visitors from more than 56 countries took part in over 3,800 tours



21 Connectors

offering tours in 6 languages including:
English | العربية | עברית | 中文
Español | Italiano



14,000

square feet of content

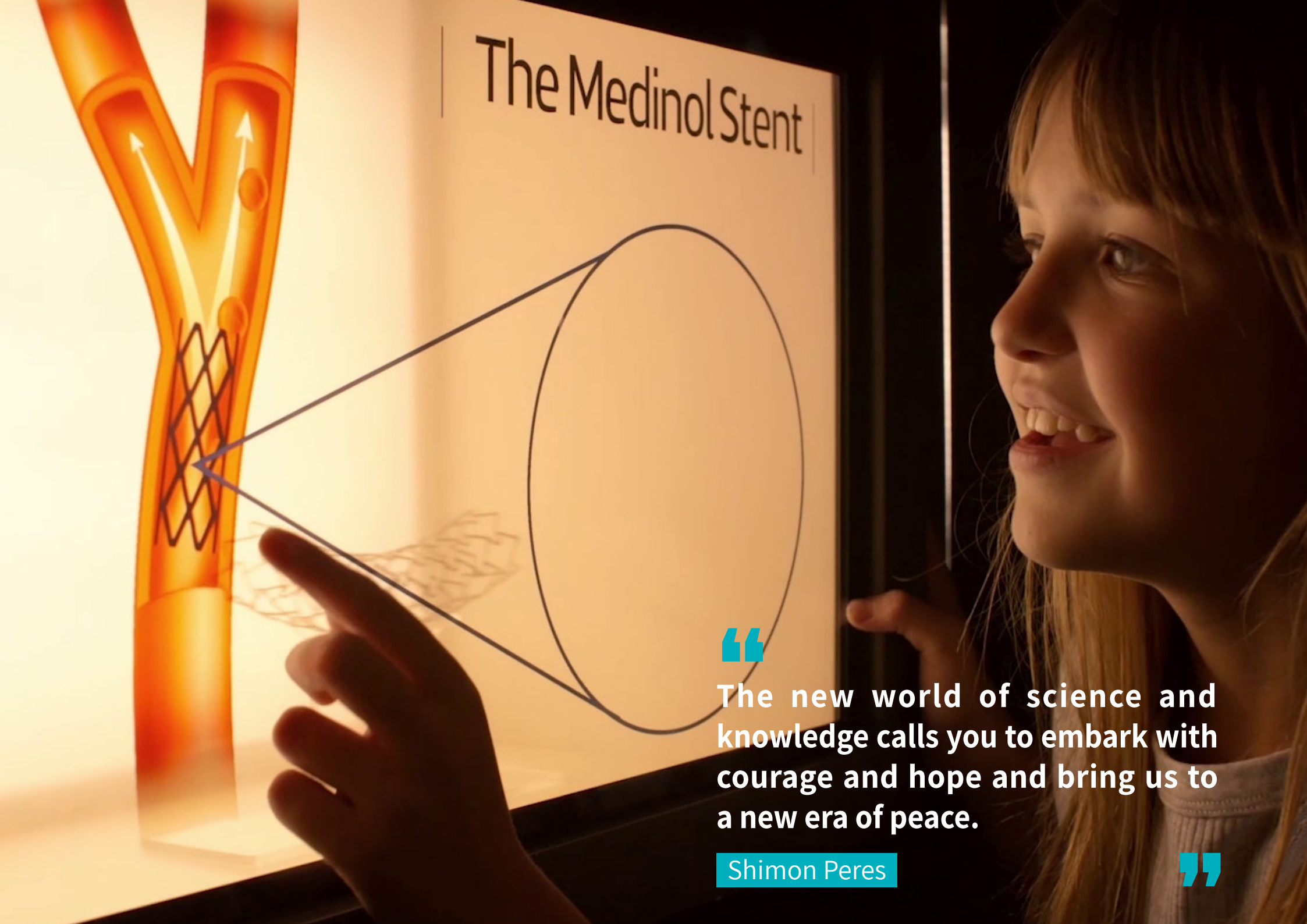
The Israeli Innovation Center: Celebrating 1 Year of Inspiration

The Israeli Innovation Center is **a hub for education, inclusivity, diversity and community development.** Opening its doors to the public in February 2019, the Israeli Innovation Center has become a magnet for **tens of thousands of visitors**, and a bridge between the Israeli innovation ecosystem and international opportunities. Strategic partners include the Israeli Ministry of Economy and Industry, the Israeli Innovation Authority, as well as leading local and multi-national corporations.

Heads of State, CEOs, students, tourists, and more – from Israel and around the globe – are drawn to experience a dynamic journey, interacting up-close and in real-time with the spark of Israeli innovation and the range of world changing ideas born in Israel.

Here, **a holistic and multifaceted approach to innovation** inspires individuals and groups to think outside-the-box and dream big for a brighter future.

To book a tour please e-mail visits@peres-center.org



The new world of science and knowledge calls you to embark with courage and hope and bring us to a new era of peace.

Shimon Peres



Regional Business, Entrepreneurship & Innovation Programs

The Peres Center strives to **inspire a more diverse, inclusive and dynamic landscape for innovation** in Israel and the region, and to integrate innovation at all levels of society – from the private sector, to the entrepreneurial ecosystem, to the municipal sphere, and beyond.

Through groundbreaking initiatives, we invest in expanding economic opportunity, strengthening markets, building skills for innovation and entrepreneurship, and creating new opportunities to improve lives. **Local, regional, and international partnerships** strengthen cooperation between stakeholders

and build professional relationships – with all involved working towards a common goal with lasting impact.

In 2019 the Peres Center – together with partners such as Bloomberg Philanthropies, the Edmond de Rothschild Foundation, the Israeli Ministry of Interior, the Danish Ministry of Foreign Affairs, and others – continued to propel its range of cutting-edge initiatives including **Starting-Up Together, CityZoom, Startup-link, SharakehTech, and the launch of Hazira.**



Incubator and Accelerator established, **6** Palestinian start-ups trained, **2,000** hours of mentoring received.



20 Palestinian companies trained in **2,000** hours of professional content.



Innovation Center strategic partners enjoyed access to **over 250 visiting business delegations.**



45 companies showcased in the Innovation Center's Startup Expo introduced to **more than 300** business opportunities, events and meetings.



Over **100 mentors** worked with second cohort of **Starting-Up Together**, with **97%** of Jewish and Arab participants saying that the program improved their understanding of the Israeli entrepreneurial and hi-tech world, and **87%** saying that the program strengthened their entrepreneurial skills.



Smart City community of over **2,000** stakeholders took part in **10** tailor-made activities.



5-year in-depth program establishing innovation teams in **12 local authorities** across Israel launched.



A **3,000+** strong community of innovation experts, startups, young entrepreneurs, and tech companies established.

Building Tomorrow's Peace



Sport in the Service of Peace

Building on 17 years of best practices, the Peres Center has developed a **comprehensive and unique approach to peacebuilding**, the **FairPlay** method, using sport as a vehicle to empower youth of all genders and backgrounds **to respect all individuals** and become **positive agents of change in their communities**.

Since 2002, our award-winning **Twinned Peace Sports Schools (TPSS)** program has brought together Israeli and Palestinian, Arab and Jewish boys and girls aged 8-12 to play on mixed teams, participate in inter-language learning, and build bonds of friendship.

Playing Fair, Leading Peace expands upon TPSS by building a community of Arab and Jewish Young Leaders aged 20-32 who are trained in the use of sport for promoting peace and who then work in dozens of schools and with hundreds of schoolchildren across Israel, giving them the opportunity to meet, play football, and set foundations for shared living.

In 2019

500

Participants

570

Training activities

14

Communities

60%

Female participants

85%

of Young Leaders and 86% of Jewish and Arab participants showed increased appreciation of the importance of the program.

To Date

22,500

Participants

60

communities

1,800

joint Israeli-Palestinian and Jewish-Arab activities.



Photo: Oded Karni

Peres Center participants with legendary footballer **Lionel Messi**, at the Uruguay vs. Argentina friendly match, November 2019.

Cultivating Youth Leadership and Entrepreneurship

The Peres Center believes that **empowering the youth of today paves the way for active and engaged leaders of tomorrow** and that, if given the tools, every person has the ability to serve as a positive agent for change regardless of their background.

The Peres Center develops a variety of empowerment programs geared towards young people **in Israel and across the MENA region** giving them the opportunity to work together and develop new skills.

YaLa Young Leaders connects young people from the Middle East and North Africa through in-depth virtual training, an active alumni network, and face-to-face meetings, **amplifying the voices of a new generation**. This past year, **Bridges for Peace** concluded 6 years of activities bringing together Arab and Jewish high school and university students, providing them with extensive entrepreneurship and innovation training to **build bridges for a peaceful future**.



YaLa Young Leaders



In 2019

Re-launch of YaLa Press – where the voices of youth across the Middle East are magnified.
3 in-depth workshops for over **100** Israeli and Palestinian alumni.
1 regional conference with participants from Israel, the Palestinian Authority, Morocco, Tunisia, Iraq, Syria, and more.

To Date

1 million young people connected online.
2,000 participants from over **20** countries in training programs.
5 regional conferences.

Bridges for Peace



In 2019

500 Arab and Jewish participants from **12** communities.
192 community-based activities and **36** joint activities.

To Date

3,840 participants from **24** Jewish and Arab communities.



Whoever Saves a Single Life Saves the World Entire.

Talmud



Medicine and Healthcare



“ I cannot think of anything more noble, more moving for me as a person, than the idea that I took part in saving the life of a child. ”

Shimon Peres

The Peres Center’s medical initiatives, rooted in the Jewish value of Tikkun Olam (“repairing the world”), have been active since our founding. From a multilayered approach, **we create cross-border networks of professionals, provide specialized training, and offer vital humanitarian assistance.**

Saving the life of a child transcends boundaries. Through **Saving Children**, we bring Palestinian children from the West Bank and Gaza in desperate need of medical aid to Israeli hospitals for treatment. At the same time, we help build the capacities of Palestinian physicians through **Training Doctors**, offering full residencies, internships, and intensive trainings in partnership with the Israeli medical community. Beyond their humanitarian impact, these initiatives create **unique meeting points between Israeli and Palestinian families, medical teams and hospitals**, and build strong foundations for peace.



Saving Children

In 2019

80 Palestinian children received **250** consultations, diagnostic tests, and life-saving treatments in dozens of fields.

To Date

12,580 children treated.

Training Doctors

In 2019

38 Palestinian physicians in ongoing training in **7** disciplines.

2 intensive trainings for **60** Israeli and Palestinian medical professionals.

To Date

260 doctors trained in **76** medical disciplines.

10% are now heads of hospitals or heads of departments.

Treated and interacted with **1.5 million** Israelis.

Thank You!

The Peres Center for Peace and Innovation is grateful to have local and global networks of friends who resonate with our vision and work hard to help us promote innovation and peace around the world. From private donors, family foundations and corporates committed to positive change, to our American Friends Association, UK Friends Association, and Shimon Peres Friends Circle, we are thankful for your support.

A big thank you also to the 19 interns from 9 countries who volunteered their time with us in 2019!

Message from the President of the American Friends Association, Rafael Kravec

In 1996 when my dear friend, Shimon Peres, first spoke about creating the Peres Center, I knew that we were beginning an important journey. Over the decades, we have been able to make a beautiful impact in the lives of so many. It is an honor and a privilege to serve as President of the American Friends Association, connecting the US community with Israel and the peace and innovation work that we do. Though President Peres, whom I miss dearly, is no longer with us, his vision keeps us moving forward as we look ahead and aim to change the world for the better.

Board of Directors

Chemi Peres (Chairman)
Dr. Nof Atamna-Ismaeel
Manuela Dviri
Jonathan Kolber
Tamir Pardo
Dr. Yoni Peres
Prof. Tsvia Walden
Zvi Yemini

International Board of Governors

Maurice Levy (Chairman)
Dr. David Agus
Philippe and Catarina Amon
Sue Ann Arnall
Isaac Assa
Arie Assayag
Pierre Besnainou
Keith Black
Harry Bloomfield
Charles Bronfman
Marcos Bulgheroni
John Chambers
Lester Crown
Baroness Ariane de Rothschild
Sir Evelyn de Rothschild
Jean-Charles Decaux
Jean-Francois Decaux
Jean-Sebastien Decaux

Tobias Faber
Daniel Feffer
Gregg Fisher
Ruth & Aaron Frenkel
Zev Furst
David Hatchwell
Israel Klabin
Alicia Koplowitz Romero de Juseu
Steven C. Koppel
Rafael Kravec
Amb. Ronald S. Lauder
Debbie Lewis
Doron Livnat
Mogens Lykketoft
Ellen Merlo
Brigitte Mohn
Antonio Moura Santos
Elena & Victor Pinchuk
Lily Safra
Anat & Amnon Shashua
Jane Sherman
Judith Soeryadjaya
Sharon Stone
Nancy & Arn Tellem
Eddy Toledano
Sally & Rafael Treistman

With Special Thanks

Daniel Abraham
Lawrence J. Ellison
The Sandra & Leo Kolber Foundation
Edythe and Eli Broad
Milner Global Foundation
Heather Reisman & Gerald Schwartz
Batia Ofer, Chair UK Friends Circle
Lina and Patrick Drahi
Ivette & Isaac Dabah
Poju Zabłudowicz
IDB Foundation
Ben Ashkenazy
Arlene & Morris Goldfarb
Naftali Family
Nakash Family
Ruzansky Family
Comitato Amici Centro Peres Per La Pace

Israeli Peres Friends Circle

Hava & Alfred Akirov
Galia Albin
Anat & Udi Angel
Sara Allalouf
Avi & Tali Angel
Avi Balashnikov
Oron & Nurit Bernitsky
Katina Connie & Danny Branitzky
Dita & Yehuda Bronitsky
Bat-Sheva & Moshe Bublil
Etty & Ram Caspi

David Cohen
Sharon & Sir Ronald Cohen
Ronit Dotan
Raphy Edri
Orit & David Efrati
Rafi Elul
David Fattal
Leora & Michael Federmann
Michal & David Forrer
Anat & Shmuel Frenkel
Janice & Danny Gillerman
Yair Green
Malik Hazima
Roberto Haggiag
Gila & Itzhak Irony & Benny Shabtai
Levi Itzhak
Irit & Jonathan Kolber
Rinat & Moti Kozohinof
Gila & Ami Lapidot
Dalia Neeman
Orna Nofarber
Henia & Moshe Nur
Ruth & Menachem Oren
Judy Perl
Aviva & Moshe Peterburg
Pitango Venture Capital
Eti & Gad Propper
Hila & Rani Rahav
Tami & Yehuda Raveh
Judith & Kobi Richter
Tova & Sami Sagol
Rivka Saker
Reuven Shiff

Yair Seroussi
Ruby & Yoram Shamir
Phyllis Shanberg
Atalya Shmelzer
Ora Soffer
Avner Sofiov
Eva Schwarz & Edouard Sterngold
Ora & Eitan Stiva
Adi Strauss
Ofra & Michael Strauss
Raya Strauss & Shmuel Ben Dror
Rim & Imad Telhami
Irit & Moshe Theumim
Miri Yachin
Zvi & Ayelet Yemini
Yoav Igra & Tzipi Zarenkin
Talia & Gad Zeevi
Ziva & Shalom Zeidler
Zeev Zohar

International Peres Friends Circles

Beny Alagem
David Buchler
Paris Dragnis
Jenny & Richard Eidinger
Richard Greer
Smadar & Arnon Katz
Lord Peter & Lady Wendy Levene
Jonathan Lourie
Gila & Adam Milstein
Salvatore Palella
Donatella Pellini
Massimo Ponzellini
Laurent De Rosiere
Stanley Saffer
Cynthia & David Shapira
Barry Townsley
Antonio De Virgiliis
Elena Alessandra Vitale
Harry & Evan Zimmerman

Message from the Executive Director of the Shimon Peres Friends Circle, Yona Bartal

The Shimon Peres Friends Circle is a network of individuals from Israel and around the globe who are passionate about advancing President Peres' vision of value-based innovation in pursuit of a better, more peaceful world. By joining this community, you will be invited to exciting events and connect with like-minded individuals from diverse sectors in the Israeli and global innovation and entrepreneurial ecosystem, as well as to our mission and ongoing impactful work. I invite you to join us!



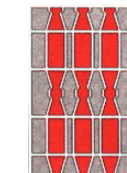
Topol Family Foundation



התאחדות הסטודנטים והסטודנטיות הארצית



קרן אדמונד דה רוטשילד



Umbria, Italy



The Ben May Charitable Trust





مركز بيرس | Peres Center | מרכז פרס
للسلام والابتكار | for Peace & Innovation | לשלום ולחדשנות

www.peres-center.org | info@peres-center.org | +972.3.568.0680 | 132 Kedem St., Tel Aviv-Jaffa

